



# NGĀTI RĀRUA IWI TRUST

## STRATEGIC PLAN

### 2012-2040

WHAKAMANA TE PUNA MAURI ŌRA Ō NGĀTI RĀRUA,  
KIA KAHA PUPURI AI, MO NGA HEKENGĀ Ā MURI AKE TONU

*REALISE THE WELLSPRING OF VITAL IDENTITY THAT IS NGĀTI RĀRUA,  
AS AN INSPIRATION FOR ALL THE MIGRATIONS YET TO COME*

# NGĀTI RĀRUA IWI TRUST

## TE TIROHANGA RAUTAKI

*(STRATEGIC VISION)*

<p>TE WAWATA</p>	<p><b>WHAKAMANA TE PUNA MAURI ORA O NGĀTI RĀRUA, KIA KAHA PUPURI AI NGA HEKENGĀ Ā MURI AKE TONU</b></p> <p><i>REALISE THE WELLSPRING OF VITAL IDENTITY THAT IS NGATI RARUA, TO STRENGTHEN ALL THE MIGRATIONS YET TO COME</i></p>
<p>TE MATAKITE</p>	<p><b>KIA TU KATOA RA, TE MAURI ME TE OHAOHA ME TE HONONGA O NGĀTI RĀRUA, A TE TAU 2040</b></p> <p><i>BY 2040, A VIABLE NGĀTI RĀRUA CULTURE, ECONOMY AND SOCIETY</i></p>
<p>NGA RAWA O NGĀTI RĀRUA NOA IHO <i>(Unique value propositions)</i></p>	<p><b>KEI A NGĀTI RĀRUA ANAKE TE TINO MATAURANGA E PA ANA KI A NGĀTI RĀRUA</b></p> <p><i>NGĀTI RĀRUA WILL KNOW ITSELF BETTER THAN ANYONE ELSE</i></p> <p><b>MAI I TE ŪKAIPŌ KA HEKE KI HEA RĀNEI</b></p> <p><i>MAKING THE IWI ENDOWMENT THE PLATFORM FOR MIGRATIONS TO ANYWHERE</i></p>
<p>NGA KAHA RAUTAKI <i>(Strategic capabilities)</i></p>	<p><b>KIA KOTAHĪ NGA TAI O NGA WAIPUNA TAONGA E TORU</b></p> <p><i>SYNERGY BETWEEN THE MAURI ŌRA, MAHI OHAOHA AND HONONGA TAONGA STREAMS</i></p> <p><b>KIA KOKIRI AI TĒNA ME TĒNA O NGĀ WAIPUNA TAONGA E TORU</b></p> <p><i>TRANSFORMATION WITHIN EACH OF THE MAURI ŌRA, MAHI OHAOHA AND HONONGA TAONGA STREAMS</i></p>

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## TIKANGA AND TAONGA STREAMS

TIKANGA	TAONGA MAURI ŌRA	TAONGA MAHI OHAOHA	TAONGA HONONGA
UKAIPŌTANGA	Original taonga preserved for elaboration by later generations	Iwi estate maintenance a primary objective	Relationships forged from te ūkaipō as the basis for relationships away
WAIRUATANGA	Continuity with tūpuna and te taiao maintained	Long term economic sustainability with natural ecosystems maintained	Relationships to celebrate unity across time and place
TINO RANGATIRATANGA	Governance over cultural taonga	Governance and equity positions with low tolerance for debt	Relationships celebrate unity through collective autonomy
WHANAUNGATANGA	Relationships pertain between people and other ecosystems elements	Commercial relationships produce multiplier effects	Networks bonding members and extending reach into and beyond the Iwi
MANAAKITANGA	Maintaining the historical lessons of manaaki offered and received	Evidenced by low transactions/compliance costs through trust; access to additional resources	Manaaki atu, manaaki mai, manaaki roto, manaaki waho
TIAKITANGA	Keeping cultural taonga alive with meaning for future generations	Taonga renewal and transformation practices preferred to taonga depletion practices	Relationships that provide nourishment for individuals and groups to grow

## DIAGRAM 3: NGATI RARUA IWI TRUST STRATEGIC PLAN

	2012	2013	2014	2015	2016 – 2020	2021 – 2030	2031 - 2040
<b>SETTLEMENT</b> •Documentation •Ratification •Post Settlement •Transfer •Integrated •Legislation	√	√  √	√ √				
<b>MAHI OHAOHA</b> •Systems & Processes •Maintenance LT1 LT2 •Transformation •Growth	Complete √	√  √	Partnering Process Designed  √ √	R 1-3 PP tested  Review	R < W 10 •Consolidate •Develop sectors (Aqua, Forestry, Property) •Multiplier	R < W 20 Shift from workers to enterprisers. Develop trading blocs	R = W 30 (= enterprise culture platform in place
<b>MAURI ORA</b> •Systems & Processes •Maintenance •Transformation •Growth		Infrastructure project plan complete and approved	Infrastructure stage 1 stage 2	Infrastructur e stage 2 stage 3	Multi media Multi channel  Wairau- Motueka-Waho linkages	Inter- generational culture carriers capability in place	Sustainable pools of competent inter-generation al culture carriers
<b>HONONGA</b> •Systems & Processes •Maintenance •Transformation •Growth		1 <sup>st</sup> draft events calendar	•Ngati Rarua Festival (nb Marae) Rohe mini festivals 2 <sup>nd</sup> draft	Events managemen t capability  3 <sup>rd</sup> draft	Prove Events Management delivery strategies	Ngāti Rārua Achievement Awards Hui	Bonds and networks voluntarily tight

KEY:

**Systems & Processes** = TOR, Accountabilities, Budget, Strategic & Business planning, Staffing, IT & Communications  
**Maintenance** = programs to complete resource base and secure K/ Assets  
**Transformation** = Changing base resources into products / services  
**Growth** = Members and Markets  
     • Spread eg te reo SPEAKERS and SPOKEN  
     • Value

**Increase:** \*Resource Base  
               \*Value  
               \*Use  
               \*Access to or Resources  
**from**                       \* NRAIT  
                                   \* Government